



**RHODA S. JACOBS**  
Assistant Speaker

THE ASSEMBLY  
STATE OF NEW YORK  
ALBANY

42<sup>nd</sup> Assembly District

COMMITTEES  
Higher Education  
Health  
Insurance  
Rules  
Ways and Means

April 2011

Elizabeth Lasky  
Capital Public Affairs  
111 Washington Ave # 206,  
Albany, NY 12210

Dear Ms. Lasky:

Celebrating the lives of the senior citizen residents in my Assembly District has become a time-honored tradition. For the last nine years, I have supported the efforts of a local non profit organization, the Midwood Development Corp., to bring together senior and community resources at an annual luncheon.

This luncheon is attended by 250 senior citizens who mostly live alone and whose families often live far away. This affords them a respite from the loneliness of everyday life and an opportunity to learn about services that are available to them in our community which can enhance their quality of life.

This event only happens with the support of local businesses who contribute to the cost. Our expenses, approximately, \$6,000., for providing food, entertainment and gifts at the luncheon, have grown because so many more of our seniors look forward to coming. We are therefore asking you to partner with us, by co-sponsoring the luncheon and making a contribution toward the expenses. **Checks should be made payable to the Midwood Development Corporation, Tax ID # 11-2520752 and sent to their office at 1416 Avenue M, Brooklyn, NY 11230, attention: senior luncheon**

This year's 10<sup>th</sup> Annual Senior Citizen Luncheon will be held on **Thursday, May, 19th, 2011** from Noon to 3PM at Salem Missionary Baptist Church, located at 305 East 21<sup>st</sup> Street (corner of Albemarle Road) in Brooklyn.

As a co-sponsor, the pharmacy will be given an opportunity to distribute their company's literature, offer small gifts with their logo and speak with attendees about the programs and services that they offer. In addition, at your request, we will provide you with a mailing list comprised of all of this year's attendees, for follow-up outreach; so that you can more directly apprise them of your services. For further information, please telephone Melanie Hirsch of my District Office staff at (718) 434-0446 or she can be emailed at RibackM@assembly.state.ny.us.

Once again, we welcome your participation and thank you for considering the needs of our senior community.

Sincerely,

Rhoda S. Jacobs  
Assistant Speaker  
New York State Assembly